



2K Classic benefiting Wounded Warrior Project®

Regional & Subregional Rounds at Host Sites • November 13-28, 2015
Championship Rounds presented by Continental Tire
November 20 & 22, 2015 • Madison Square Garden

HOME TICKETS SCHEDULE TEAMS HISTORY NEWS VIDEO MEDIA SPONSORSHIP ABOUT

October 27, 2006

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Media Itinerary and Credential Information

PRINCETON, N.J. – The 2006 2K Sports College Hoops Classic benefiting Coaches vs. Cancer teleconference schedule and media information is outlined below:

MEDIA ITINERARY:

Regional Round Teleconference

Thursday, November 2nd (11:40 a.m. - 1:00 p.m. EST)

Media dial-in number: (800) 310-6649

Reference: 2K Sports College Hoops Classic benefiting Coaches vs. Cancer.

Format: The head coaches from each team in the Event will participate in a national teleconference to preview the event and the upcoming season. The conference will be divided into four segments, with coaches grouped into their respective Regional Round sites. Each segment will open with a short introduction from representatives from the Gazelle Group and an NABC representative, followed by brief remarks by all four coaches. Each segment will conclude with a question-and-answer session. Below are the schedules for each segment:

---- REGIONAL ROUNDS ----

College Park Regional

(November 7-8)

Nov. 7 - New Orleans vs. Vermont
Nov. 7 - Hampton vs. Maryland
Nov. 8 - Regional Consolation
Nov. 8 - Regional Championship

East Lansing Regional

(November 8-9)

Nov. 8 - Youngstown St. vs. C.Michigan
Nov. 8 - Brown vs. Michigan State
Nov. 9 - Regional Consolation
Nov. 9 - Regional Championship

Austin Regional

(November 9-10)

Nov. 9 - St. Bonaventure vs. Chicago St.
Nov. 9 - Alcorn State vs. Texas
Nov. 10 - Regional Consolation
Nov. 10 - Regional Championship

New York Regional

(November 9-10)

Nov. 10 - Navy vs. Loyola (MD)
Nov. 10 - North Florida vs. St. John's
Nov. 11 - Regional Consolation
Nov. 11 - Regional Championship

Please click [here](#) for a complete bracket.

The winner of each Regional Round will compete for the Championship at Madison Square Garden in New York City on November 16th and 17th. The Classic has featured three of the past five NCAA National Champions. Last year, the Florida Gators defeated Syracuse, 75-70, to win the Classic Championship and went on to become National Champions.

2K Sports will be the title sponsor of the event for the second consecutive year. 2K Sports develops and publishes the popular and highly acclaimed 2K series of sports video games including the "College Hoops 2K" series. 2K Sports is known for delivering the most innovative and realistic sports simulation gaming experience to fans every year.

The Coaches vs. Cancer program, created by the National Association of Basketball Coaches and American Cancer Society, exists to leverage the strength, community leadership and celebrity of our country's basketball coaches to raise awareness and reduce cancer risk through education programs while raising funds for Coaches vs. Cancer. Since 1996, the Event has raised approximately \$3.3 million for the benefit of Coaches vs. Cancer.

TICKET INFORMATION: Championship Round tickets at Madison Square Garden are now on sale and may be purchased by calling Ticketmaster at 212.307.7171 or through Ticketmaster.com.

For VIP ticket packages, contact Alex Hughes at 609.921.1300 or ahughes@gazellegroup.com.

Tickets also may be purchased through the host schools' box offices.

The 2K Sports College Hoops Classic benefiting Coaches vs. Cancer is produced by The Gazelle Group in Princeton, N.J. The Gazelle Group is a sports marketing firm, specializing in event production and management, client representation, and sponsorship consulting. Gazelle produces numerous nationally-recognized events, such as the O'Reilly Auto Parts CBE Classic and the Legends Classic. For more information on the Gazelle Group, please visit gazellegroup.com.