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## **2K SPORTS CLASSIC BENEFITING COACHES VS. CANCER TELEVISION COVERAGE ANNOUNCED**

### ***ESPN Family Of Networks To Televisе 10 Tournament Games***

**Princeton, N.J.** – The television coverage for the **2K Sports Classic benefiting Coaches vs. Cancer** men's college basketball tournament has been announced.

**Syracuse, North Carolina, Ohio State** and **Cal** will serve as the four Regional Round hosts for the event. The tournament will begin with Regional Round action, November 9-12, with the four host schools automatically advancing to the Championship Rounds at Madison Square Garden on November 19th and 20th. The Albany and Miami Subregional Rounds will be held on November 20-23.

A total of ten games will be televised on the ESPN family of networks. ESPN2 will televise both Championship Round doubleheaders on November 19th and 20th. ESPNU will televise all six games from the Syracuse, Chapel Hill and Berkeley Regional Rounds.

Outlined below are the dates, times, locations, match-ups and television coverage for the tournament.

Click [HERE](#) for a complete bracket with TV times (**all times listed are EST**)

#### **----- CHAMPIONSHIP ROUNDS -----**

##### **Semifinal Doubleheader**

*Madison Square Garden - New York, N.Y.*

**November 19th - 7:00 PM**

Syracuse vs. Cal (ESPN2)

North Carolina vs. Ohio State (ESPN2)

##### **Championship Doubleheader**

*Madison Square Garden - New York, N.Y.*

**November 20th - 5:00 PM**

Consolation Game (ESPN2)

Championship Game (ESPN2)

#### **----- REGIONAL ROUNDS -----**

##### **Syracuse Regional Rounds**

*Carrier Dome - Syracuse, N.Y.*

**November 9th - 9:00 PM**

Albany vs. Syracuse (ESPNU)

**November 11th - 7:00 PM**

Robert Morris vs. Syracuse (ESPNU)

##### **Chapel Hill Regional Rounds**

*Dean E. Smith Center - Chapel Hill, N.C.*

**November 9th - 7:00 PM**

FIU vs. North Carolina (ESPNU)

**November 11th - 9:00 PM**

NC Central vs. North Carolina (ESPNU)

##### **Columbus Regional Rounds**

*Value City Arena - Columbus, Ohio*

**November 9th - 7:00 PM**

Alcorn State vs. Ohio State

**November 12th - 7:00 PM**

James Madison vs. Ohio State

##### **Berkeley Regional Rounds**

*Haas Pavilion - Berkeley, Calif.*

**November 9th - 11:00 PM**

Murray State vs. Cal (ESPNU)

**November 11th - 11:00 PM**

Detroit vs. Cal (ESPNU)

#### **----- SUBREGIONAL ROUNDS -----**

##### **Albany Subregional Rounds**

*SEFCU Arena - Albany, N.Y.*

**November 20th - 5:00 PM**

Detroit vs. Robert Morris

Alcorn State vs. Albany

**November 21st - 4:30 PM**

Robert Morris vs. Alcorn State

Detroit vs. Albany

**November 22nd - 2:30 PM**

Alcorn State vs. Detroit

Robert Morris vs. Albany

##### **Miami Subregional Rounds**

*U.S. Century Bank Arena - Miami, Fla.*

**November 20th - 4:00 PM**

James Madison vs. Murray State

NC Central vs. FIU

**November 22nd - 6:00 PM**

James Madison vs. FIU

Murray State vs. NC Central

**November 23rd - 4:00 PM**

NC Central vs. James Madison

Murray State vs. FIU

**Syracuse** heads back to Madison Square Garden for the first time since losing to Louisville in the Big East Championship game.

**North Carolina** returns as the defending National Champion.

**Ohio State** returns all five starters to a team that went 22-11 last season and is expected to be at the top of the Big Ten.

**Cal** returns four starters to a team that produced 22 wins last season and is predicted to contend for a Pac-10 Championship.

**Albany** returns leading scorers Tim Ambrose (14.3 ppg) and Will Harris (12.9 ppg).

**Alcorn State** returns senior shooting guard Jonathan Boyd who shot 88% from the foul line last season.

**Detroit** returns head coach Ray McCallum for his second year at the helm.

**FIU** welcomes new head coach Isiah Thomas.

**James Madison** will look to build upon a successful 21-win campaign a season ago.

**Murray State** will look to build upon last year's third place finish in the OVC.

**North Carolina Central** enters their third season as a Division I program.

**Robert Morris** won the Northeast Conference title with an overall record of 24-11.

**TICKET INFORMATION:** Championship Round tickets are currently **ON SALE** and can be purchased by visiting Ticketmaster.com or calling Ticketmaster at **866.448.7849**.

**Last year, Duke defeated Michigan in the Championship Game, 71-56.** Since 2002, three NCAA Tournament Champions have begun their seasons in the 2K Sports Classic benefiting Coaches vs. Cancer, including Maryland (2001-02), Syracuse (2003-04) and Florida (2004-05).

2K Sports will be the title sponsor of the event for the fifth consecutive year. 2K Sports develops and publishes the popular and highly acclaimed 2K series of sports video games including the "NBA 2K" franchise - the best selling and best rated basketball videogame on the market.\* 2K Sports is known for delivering the most innovative and realistic sports simulation gaming experience to fans every year. \*according to 2008-09 gamerrankings.com and NPD data.

The Coaches vs. Cancer program, a collaboration between the American Cancer Society and National Association of Basketball Coaches (NABC), exists to leverage the strength, community leadership and celebrity status of the nation's basketball coaches, to raise awareness and reduce cancer risk through education programs while raising funds for the American Cancer Society's vision of a world with less cancer and more birthdays. **Since 1996, the event has raised more than \$4.5 million for the benefit of Coaches vs. Cancer and the American Cancer Society.**

The 2K Sports Classic benefiting Coaches vs. Cancer is produced by The Gazelle Group in Princeton, N.J. The Gazelle Group is a sports marketing firm, specializing in event production and management, client representation, and sponsorship consulting. Gazelle produces numerous nationally-recognized events, such as the O'Reilly Auto Parts CBE Classic, the Legends Classic and the College Basketball Invitational (CBI). For more information on the Gazelle Group, please visit [gazellegroup.com](http://gazellegroup.com).

Visit [coachesvscancer.com](http://coachesvscancer.com) for more information on the 2K Sports Classic benefiting Coaches vs. Cancer.