

GAZELLE GROUP EXCITED TO ANNOUNCE THE ADDITION OF TYLER JACKSON TO NIL ROSTER

FOR IMMEDIATE RELEASE

Princeton, NJ – September 14, 2026

The Gazelle Group is excited to welcome Tyler Jackson, a talented sophomore guard, to the Gazelle NIL family. Jackson enters the 2026-27 season at Hampton University following an impressive freshman campaign at Eastern Kentucky, where he established himself as one of the program's promising young guards.



A former Top 100 high school recruit, Jackson was the highest-rated recruit to ever attend Eastern Kentucky. As a freshman, he made an immediate impact, averaging more than 8 points per game while recording over one steal per game, showcasing his ability to contribute on both ends of the court. For 2026-27, Jackson is taking the next step in his collegiate career at Hampton University, where he will look to build on his impressive freshman season.

“We’re excited to welcome Tyler Jackson to the Gazelle family,” said Kevin Nickelberry, Vice President of Development in NIL at The Gazelle Group. “Tyler has already demonstrated his ability to compete at the Division I level, and his background as a former Top 100 recruit speaks to the talent and potential he brings to Hampton. We’re excited to support him as he enters this next chapter of his career and continues to grow both on and off the court.”

The Gazelle Group is proud to represent Jackson as he begins this next chapter at Hampton University and looks forward to supporting his continued growth and success both on and off the court through opportunities within its NIL portfolio.

About The Gazelle Group

The Gazelle Group is a sports marketing and event management firm based in Princeton, NJ. In addition to producing nationally recognized college basketball events, The Gazelle Group provides full-service NIL representation for student-athletes, helping them grow their brands and capitalize on opportunities in the ever-evolving collegiate sports environment.