



Nick and Liv Campanaro, Owners of Campanaro Strength & Conditioning as well as Herlong Sports Physical Therapy Join Gazelle Group As NIL Student-Athlete Sports Nutritionists

For Immediate Release

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Princeton, N.J. – The Gazelle Group is pleased to announce the addition of Nick and Liv Campanaro to its team, bringing more than 17 years of experience in strength and conditioning, sports nutrition, and athlete performance.

Nick and Liv are the owners of Campanaro Strength & Conditioning and Herlong Sports Physical Therapy, where they have worked with athletes across all levels of competition. Their experience includes training more than 1,000 collegiate athletes and 50+ professional athletes throughout their careers.

Nick and Liv were both former collegiate athletes before beginning their careers in strength and conditioning and sports performance. Nick played football at Towson University, while Liv played lacrosse at Towson University, and now Nick and Liv bring a firsthand experience to Gazelle's NIL Student-Athletes helping them navigate the unique challenges of balancing nutrition around a collegiate schedule. With more than 17 years in the field, they have helped athletes improve their strength, conditioning, nutrition, and overall physical performance.

Nick also brings an accomplished competitive background in powerlifting. He is a former United States Powerlifting American Record holder in the bench press, holding the record for nine years, and a Maryland State Record holder in the deadlift for six years.

Through their work with Campanaro Strength & Conditioning and Herlong Sports Physical Therapy, Nick and Liv have worked with more than 1,000 collegiate athletes and 50+ professional athletes, helping them prepare for the physical demands of competition and maximize their athletic potential.

As part of their role with Gazelle, Nick and Liv will provide a nutritional advantage to Gazelle's NIL Student-Athletes, supporting their development and helping them perform at their highest level.

About the Gazelle Group

The Gazelle Group is a sports marketing firm specializing in coach and player representation, sponsorship sales and consulting, and event production and management. Gazelle produces numerous nationally recognized college sports events, such as the Capital Showcase, Empire Classic, Legends Classic, Gotham Classic, Greensboro Invitational, Sunshine Slam, College Basketball Invitational, Kwik Trip Holiday Face-Off, Deacon-Wolverine Challenge, Boardwalk Battle, Jersey Jam, and Holiday Hoopfest - as well as on-campus events at Duke, Kentucky, Ohio State, Marquette and other institutions across the country. For more information on the Gazelle Group, please visit gazellegroup.com.