

GAZELLE GROUP EXCITED TO ANNOUNCE THE ADDITION OF RAASHED HALL TO NIL ROSTER

FOR IMMEDIATE RELEASE

Princeton, NJ – July 21, 2026

The Gazelle Group is excited to welcome Raashed Hall, a talented defensive end at the University of Pennsylvania and the newest addition to the Gazelle NIL family.

Hall has established himself as a key contributor for the Penn football program, starting 10 games last season and making an impact across the defensive front. He finished the season with 26 total tackles and two tackles for loss, showcasing his toughness, physicality, and ability to consistently make plays. A hard-working and competitive defensive presence, Hall brings a relentless approach to the game and continues to develop as one of the standout players in the Penn football program. His dedication both on and off the field makes him an exciting addition to the Gazelle NIL family.



“We’re excited to welcome Raashed Hall to the Gazelle family,” said Kevin Nickelberry, Vice President of Development in NIL at The Gazelle Group. “Raashed is a talented player who has already proven himself as a valuable contributor at Penn. His work ethic, toughness, and commitment to improving make him exactly the type of athlete we’re proud to represent. We’re excited to support him as he continues to grow and reach new heights in his career.”

Hall’s signing also represents an exciting step forward as The Gazelle Group continues to expand its NIL representation into football. The Gazelle Group is excited to support Hall’s continued development both on and off the field through opportunities within its NIL portfolio.

About The Gazelle Group

The Gazelle Group is a sports marketing and event management firm based in Princeton, NJ. In addition to producing nationally recognized college basketball events, The Gazelle Group provides full-service NIL representation for student-athletes, helping them grow their brands and capitalize on opportunities in the ever-evolving collegiate sports environment.