

GAZELLE GROUP EXCITED TO ANNOUNCE THE ADDITION OF TRE POWELL TO NIL ROSTER

FOR IMMEDIATE RELEASE

Princeton, NJ – July 28, 2026

The Gazelle Group is excited to welcome Tre Powell, an elite three-point shooter, to the Gazelle NIL family. Powell established himself as one of the top perimeter shooters in junior college basketball, earning All-Conference First Team honors while setting both the single-game three-point record (10 3pm) and the single-season record with 111. He also led all NCJAA Division I players in three-pointers made during the 2025-26 season and ranked among the top 25 nationally in three-point percentage at 44.7%.



For 2026-27, Powell is taking his talents to the Division I level at Alabama State, where he will look to build on his record-setting junior college career and continue making an impact as one of the premier shooters in the game.

“We’re excited to welcome Tre Powell to the Gazelle family,” said Kevin Nickelberry, Vice President of Development in NIL at The Gazelle Group. “Tre has proven himself as an elite player and one of the most accomplished three-point shooters at the JUCO level. His record-setting season and consistency from beyond the arc speak for themselves, and we’re excited to support him as he takes the next step in his career at Alabama State.”

The Gazelle Group is proud to represent Powell as he begins this next chapter at the Division I level and looks forward to supporting his continued growth and success both on and off the court through opportunities within its NIL portfolio.

About The Gazelle Group

The Gazelle Group is a sports marketing and event management firm based in Princeton, NJ. In addition to producing nationally recognized college basketball events, The Gazelle Group provides full-service NIL representation for student-athletes, helping them grow their brands and capitalize on opportunities in the ever-evolving collegiate sports environment.