

GAZELLE GROUP EXCITED TO ANNOUNCE THE ADDITION OF MASON SANTIAGO TO NIL ROSTER

FOR IMMEDIATE RELEASE

Princeton, NJ – June 16, 2026

The Gazelle Group is proud to announce the signing of Mason Santiago, a talented 6'3 guard in the Class of 2026 and recent Saint Peter's University commit. A versatile playmaker with a well-rounded skill set, Santiago has established himself as one of New Jersey's premier prospects, bringing toughness, leadership, and the ability to impact the game in a variety of ways.

Santiago contributes across all facets of the game as a scorer, facilitator, rebounder, and defender. His high basketball IQ, competitive motor, and versatility allow him to influence winning in multiple ways, making him a valuable addition to the Gazelle NIL family. In addition to his success at the high school level, Santiago has represented Puerto Rico in international competition, gaining valuable experience against elite talent from around the world.

"We're excited to welcome Mason Santiago to the Gazelle family," said Kevin Nickelberry, Vice President of Development in NIL at The Gazelle Group. "Mason is the type of player every coach wants on their roster. He impacts the game in so many different ways, competes at a high level, and consistently makes winning plays. His commitment to Saint Peter's allows him to stay home in New Jersey while continuing his development, and we're excited to support him as he takes the next step in his basketball journey."

The Gazelle Group looks forward to supporting Santiago's development both on and off the court through opportunities within its Name, Image, and Likeness (NIL) portfolio.

About The Gazelle Group

The Gazelle Group is a sports marketing and event management firm based in Princeton, NJ. In addition to producing nationally recognized college basketball events, The Gazelle Group provides full-service NIL representation for student-athletes, helping them grow their brands and capitalize on opportunities in the ever-evolving collegiate sports environment.

