

THE GAZELLE GROUP EXCITED TO ANNOUNCE KAM WYLIE HAS COMMITTED TO RIDER

FOR IMMEDIATE RELEASE

Princeton, NJ – May 18, 2026

The Gazelle Group is excited to announce that client Kam Wylie has committed to Rider to continue his collegiate basketball career.

Wylie brings athleticism, versatility, toughness, and a high motor to the court, making him a valuable addition to the Rider program. Known for his ability to impact the game on both ends of the floor, he has continued to develop into a dynamic player with the skill set and competitive edge to thrive at the next level. His versatility allows him to contribute in multiple areas while creating matchup advantages and bringing energy every time he steps on the floor.

As he transitions to his new team, Kam will have the opportunity to make an immediate impact while continuing to build his reputation as a rising basketball talent.

As a client of The Gazelle Group, Kam will continue to receive comprehensive NIL representation, including brand development, partnership negotiation, endorsement management, and long-term marketing strategy. With his combination of talent, work ethic, and drive, he is well positioned to maximize opportunities both on the court and in the NIL space.

About The Gazelle Group

The Gazelle Group is a sports marketing and event management firm based in Princeton, NJ. In addition to producing nationally recognized college basketball events, The Gazelle Group provides full-service NIL representation for student-athletes, helping them grow their brands and capitalize on opportunities in the ever-evolving collegiate sports environment.

