

# GAZELLE GROUP EXCITED TO ANNOUNCE ADDITION OF SAMSON REILLY TO NIL ROSTER

FOR IMMEDIATE RELEASE

Princeton, NJ – March 5, 2026

The Gazelle Group is proud to announce the signing of Samson Reilly, a sharpshooting guard for the Quinnipiac Bobcats. Known for his scoring ability, shooting touch, and competitive edge, Reilly brings skill, confidence, and versatility that make him an exciting addition to the Gazelle NIL family.



A 6'2 guard with a natural feel for the game, Reilly built a reputation as one of Connecticut's top high school players during his career at East Catholic High School. Reilly's skill set as a perimeter scorer and shot-maker allows him to impact the game in a variety of ways. With strong shooting ability, confidence off the dribble, and a high basketball IQ, he projects as a guard capable of making an impact in the backcourt throughout his collegiate career.

"We're excited to welcome Samson Reilly to the Gazelle family," said Kevin Nickelberry, Vice President of Development in NIL at The Gazelle Group. "Samson is a talented guard with a strong skill set and a great competitive mindset. His work ethic and ability to score and create make him a tremendous addition to our NIL program, and we're looking forward to supporting his continued growth both on and off the court."

The Gazelle Group looks forward to supporting Reilly's development both on and off the court through opportunities within its Name, Image, and Likeness (NIL) portfolio.

## **About The Gazelle Group**

The Gazelle Group is a sports marketing and event management firm based in Princeton, NJ. In addition to producing nationally recognized college basketball events, The Gazelle Group provides full-service NIL representation for student-athletes, helping them grow their brands and capitalize on opportunities in the ever-evolving collegiate sports environment.