

# **THE GAZELLE GROUP IS EXCITED TO WELCOME MICHAEL GRAY JR. TO NIL REPRESENTATION ROSTER**

**FOR IMMEDIATE RELEASE**

**Princeton, NJ – February 10, 2026**

The Gazelle Group is proud to announce the signing of Michael Gray Jr., a versatile guard whose scoring ability, poise, and feel for the game have made him a consistent presence at the collegiate level. Gray brings a balanced blend of shot-making, basketball IQ, and competitiveness that translates on and off the floor.

Gray is a confident three-level scorer who can knock down shots from the perimeter, create off the bounce, and capitalize on defensive breakdowns. His ability to play both on and off the ball allows him to thrive in structured half-court sets as well as in transition, while his decision-making and spacing awareness make him a reliable option. As a playmaker, Gray shows patience and vision, consistently making the right reads to keep possessions flowing. His understanding of team defense and willingness to do the small things contribute to winning possessions and overall consistency.

“Michael Gray Jr. understands what it takes to contribute to winning at a high level,” said Kevin Nickelberry, Vice President of Development in NIL at The Gazelle Group. “He’s a skilled guard who brings confidence, maturity, and a professional approach to his game, and we’re excited to support him as he continues his basketball journey.”

The Gazelle Group looks forward to supporting Michael Gray Jr. both on and off the court through strategic opportunities within its Name, Image, and Likeness (NIL) portfolio.

## **About The Gazelle Group**

The Gazelle Group is a sports marketing and event management firm based in Princeton, NJ. In addition to producing nationally recognized college basketball events, The Gazelle Group provides full-service NIL representation for student-athletes, helping them grow their brands and capitalize on opportunities in the ever-evolving collegiate sports environment.

