



***The Gazelle Group Engages Hronich & Company
for Tax Preparation and Filing Services***

For Immediate Release

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Princeton, N.J. – The Gazelle Group is pleased to announce the engagement of Hronich & Company to provide tax preparation and filing services for our NIL clientele.

Hronich & Company brings a specialized understanding of the evolving financial landscape surrounding Name, Image, and Likeness (NIL) opportunities. With experience supporting individuals navigating complex income structures, the firm is well-positioned to meet the unique tax needs of student-athletes. Founder Mike Hronich has worked with professional athletes since 1996.

As NIL opportunities continue to expand, proper tax planning and compliance have become essential. Hronich & Company will work closely with Gazelle Group athletes to ensure accurate reporting, strategic planning, and year-round support — helping clients manage their earnings with clarity and confidence.

About the Gazelle Group

The Gazelle Group is a sports marketing firm specializing in coach and player representation, sponsorship sales and consulting, and event production and management. Gazelle produces numerous nationally recognized college sports events, such as the Edward Jones Capital Showcase, Empire Classic, Legends Classic, Gotham Classic, Greensboro Invitational, Sunshine Slam, College Basketball Invitational, Kwik Trip Holiday Face-Off, Deacon-Wolverine Challenge, Boardwalk Battle, Jersey Jam, and Holiday Hoopfest - as well as on-campus events at Duke, Kentucky, Ohio State, Marquette and other institutions across the country. For more information on the Gazelle Group, please visit gazellegroup.com.