

# **THE GAZELLE GROUP IS EXCITED TO WELCOME SHOT-MAKER MARIO TATUM JR TO NIL ROSTER**

**FOR IMMEDIATE RELEASE**

**Princeton, NJ – December 30, 2025**

The Gazelle Group is proud to announce the signing of Mario Tatum Jr., a 6'3" junior guard from Virginia Military Institute, whose scoring ability and perimeter shooting have established him as a reliable offensive threat in collegiate basketball.

Known as a confident shot maker, Tatum Jr. has proven his ability to create offense both on and off the ball. Averaging over 11 points per game while shooting better than 36 percent from three-point range, he brings floor spacing, poise, and consistency to the backcourt. His ability to knock down shots in key moments makes him a valuable presence on the floor.



“We’re excited to welcome Mario Tatum Jr. to the Gazelle family,” said Kevin Nickelberry, Vice President of Development in NIL at The Gazelle Group. “Mario is a proven shot maker who can score at all three levels. His work ethic, confidence, and ability to stretch the floor make him an exciting addition, and we’re looking forward to helping him continue to grow his brand and game.”

As he continues his collegiate career at Virginia Military Institute, The Gazelle Group looks forward to supporting Tatum Jr.’s development both on and off the court through opportunities within its Name, Image, and Likeness (NIL) portfolio.

## **About The Gazelle Group**

The Gazelle Group is a sports marketing and event management firm based in Princeton, NJ. In addition to producing nationally recognized college basketball events, The Gazelle Group provides full-service NIL representation for student-athletes, helping them grow their brands and capitalize on opportunities in the ever-evolving collegiate sports environment.