

THE GAZELLE GROUP PROUD TO ANNOUNCE **THE SIGNING OF KAM CARTER TO NIL ROSTER**

FOR IMMEDIATE RELEASE

Princeton, NJ – November 20, 2025

The Gazelle Group is proud to announce the signing of Kam Carter, a Class of 2026 high school senior and guard from Archbishop Spalding High School, to its growing Name, Image, and Likeness (NIL) representation roster.

Through this partnership, The Gazelle Group will provide Carter with comprehensive NIL support, including brand strategy, marketing, partnerships, and business development opportunities designed to help him maximize his off-court potential as he continues his high school career.



“We are excited about welcoming Kam Carter to the Gazelle family,” said Kevin Nickelberry, Vice President of Development in NIL at The Gazelle Group. “He is the epitome of a what a winning Point guard should look like. When he steps on the court he effects winning in every way from start to finish.”

With Carter’s signing, The Gazelle Group further strengthens its reputation as a trusted leader in athlete representation, supporting the next generation of players as they build long-term success on and off the court.

About The Gazelle Group

The Gazelle Group is a sports marketing and event management firm based in Princeton, NJ. In addition to producing nationally recognized college basketball events, The Gazelle Group provides full-service NIL representation for student-athletes, helping them grow their brands and capitalize on opportunities in the ever-evolving collegiate sports environment.