

THE GAZELLE GROUP EXCITED TO WELCOME ALPHONZO “FATS” BILLUPS III TO NIL REPRESENTATION ROSTER

FOR IMMEDIATE RELEASE

Princeton, NJ – September 15, 2025

The Gazelle Group is proud to announce the signing of Alphonzo “Fats” Billups III, a long, versatile wing with the ability to impact the game in multiple ways. Billups brings a rare blend of size, skill, and basketball IQ, making him a dynamic playmaker and accomplished shooter who thrives in a variety of roles.

A former four-star recruit, Billups was ranked No. 94 in ESPN's Top 100 for the Class of 2022 and was recognized as the sixth-ranked player in Virginia by 247Sports. His versatility, competitive edge, and ability to both create and score make him a high-level talent built for success at the next level.

Billups' addition continues The Gazelle Group's mission to represent and elevate talented student-athletes as they take the next steps in their careers, both on and off the court

About The Gazelle Group

The Gazelle Group is a sports marketing and event management firm based in Princeton, NJ. In addition to producing nationally recognized college basketball events, The Gazelle Group provides full-service NIL representation for student-athletes, helping them grow their brands and capitalize on opportunities in the ever-evolving collegiate sports environment.

