

THE GAZELLE GROUP SIGNS VERSATILE GUARD **TYLER BOSTON TO NIL REPRESENTATION ROSTER**

FOR IMMEDIATE RELEASE

Princeton, NJ – June 5, 2025

The Gazelle Group is excited to welcome Tyler Boston as the newest client to its Name, Image, and Likeness (NIL) representation roster. A dynamic and versatile guard, Boston has established himself as one of the most well-rounded and impactful players in college basketball, and now looks to elevate his off-court presence with the support of The Gazelle Group.



Boston showcased his versatility in 10 games last season for Holy Cross, where he averaged 9.1 points, 3.8 assists, and 2.8 rebounds per game while shooting an efficient 45% from the field. Known for his ability to contribute in multiple roles and impact the game on both ends, he brings a high level of versatility, playmaking, and consistency that stands out in today's college game.

As a client of The Gazelle Group, Boston will benefit from comprehensive NIL strategy and representation, including brand development, endorsement management, partnership negotiation, and long-term marketing positioning. With his ability to contribute across all areas of the game and a growing public profile, Boston is poised to become a standout figure both on and off the court.

The Gazelle Group continues to provide elite-level representation for athletes navigating the modern NIL landscape, offering personalized support, industry access, and brand-building expertise.

About The Gazelle Group

The Gazelle Group is a sports marketing and event management firm based in Princeton, NJ. In addition to producing nationally recognized college basketball events, The Gazelle Group provides full-service NIL representation for student-athletes, helping them grow their brands and capitalize on opportunities in the ever-evolving collegiate sports environment.