

THE GAZELLE GROUP IS EXCITED TO WELCOME MIKHAIL POCKNETT AS THE NEWEST CLIENT TO ITS NIL REPRESENTATION ROSTER.

FOR IMMEDIATE RELEASE

Princeton, NJ – August 5, 2025

A strong and physical wing, Pocknett has established himself as one of the most well-rounded and impactful players in college basketball, and now looks to elevate his off-court presence with the support of The Gazelle Group.

Pocknett was a dominant force last season at King, where he averaged 22.2 points, 9.4 rebounds, and 2.9 assists per game while shooting an efficient 52.2% from the field. Known for his physicality, ability to score at all three levels, control the glass, and create plays for teammates, he brings a rare combination of power, skill, and consistency that separates him in today's game and he will be a must-watch next season at Buffalo.



As a client of The Gazelle Group, Pocknett will benefit from comprehensive NIL strategy and representation, including brand development, endorsement management, partnership negotiation, and long-term marketing positioning. With his ability to impact every facet of the game and a growing public profile, Pocknett is poised to become a standout figure both on and off the court.

The Gazelle Group continues to provide elite-level representation for athletes navigating the modern NIL landscape, offering personalized support, industry access, and brand-building expertise.

About The Gazelle Group

The Gazelle Group is a sports marketing and event management firm based in Princeton, NJ. In addition to producing nationally recognized college basketball events, The Gazelle Group provides full-service NIL representation for student-athletes, helping them grow their brands and capitalize on opportunities in the ever-evolving collegiate sports environment.