

THE GAZELLE GROUP EXCITED TO ANNOUNCE ADDITION OF KALEB SPENCER TO NIL REPRESENTATION ROSTER

FOR IMMEDIATE RELEASE

Princeton, NJ – August 25, 2025

The Gazelle Group is excited to announce that Kaleb Spencer, a 6'7" left-handed wing, has joined its Name, Image, and Likeness (NIL) representation roster.

Spencer is a versatile wing known for his ability to stretch the floor and knock down shots, making him a consistent scoring threat from all areas of the court. His size, left-handed skill set, and athleticism create matchup challenges for opponents, while his versatility allows him to contribute on both ends of the floor.

As a client of The Gazelle Group, Spencer will receive comprehensive NIL support, including brand development, partnership negotiation, endorsement management, and long-term marketing strategy. With his shooting ability, length, and all-around game, Spencer is positioned to make a significant impact both on the court and in the NIL space.

About The Gazelle Group

The Gazelle Group is a sports marketing and event management firm based in Princeton, NJ. In addition to producing nationally recognized college basketball events, The Gazelle Group provides full-service NIL representation for student-athletes, helping them grow their brands and capitalize on opportunities in the ever-evolving collegiate sports environment.

