

THE GAZELLE GROUP SIGNS GUARD RJ JOHNSON FROM CHARLESTON SOUTHERN TO NIL REPRESENTATION ROSTER

FOR IMMEDIATE RELEASE

Princeton, NJ – September 23, 2024

The Gazelle Group is thrilled to welcome RJ Johnson to its Name, Image, and Likeness (NIL) representation roster. A dynamic and versatile guard for Charleston Southern, Johnson brings elite-level athleticism, toughness, and playmaking ability to the court. Throughout his career, he has showcased the skill, confidence, and leadership that make him a rising force in college basketball.



The Gazelle Group is especially excited to expand its NIL representation with standout talents like Johnson, supporting him in building his brand and maximizing opportunities off the court. Known for his ability to create for his teammates, score at all three levels, and impact the game on both ends, Johnson exemplifies versatility, consistency, and competitive fire.

As a client of The Gazelle Group, he will benefit from comprehensive NIL strategy and representation, including brand development, endorsement management, partnership negotiation, and long-term marketing positioning. With his growing profile and standout talent, Johnson is poised to make his mark both on and off the court.

About The Gazelle Group

The Gazelle Group is a sports marketing and event management firm based in Princeton, NJ. In addition to producing nationally recognized college basketball events, The Gazelle Group provides full-service NIL representation for student-athletes, helping them grow their brands and capitalize on opportunities in the ever-evolving collegiate sports environment.