

THE GAZELLE GROUP THRILLED TO ANNOUNCE ADDITION OF NORHTEASTERN GUARD MASAI TROUTMAN TO NIL ROSTER

FOR IMMEDIATE RELEASE

Princeton, NJ – September 25, 2024

The Gazelle Group is excited to announce the addition of Masai Troutman, a standout guard from Northeastern University, to its growing Name, Image, and Likeness (NIL) representation roster.

Troutman has quickly established himself as one of the Huskies' most impactful players, averaging 13.5 points per game while shooting an impressive 39.6 percent from three-point range during the 2024–25 season. A two-way threat, Troutman also ranked second on the team in steals, showcasing his ability to impact the game on both ends of the floor.



“Masai brings an exciting mix of scoring ability, defensive energy, and competitive spirit,” said a Gazelle Group Spokesperson. “We’re thrilled to partner with him and help expand his brand as his career continues to rise.”

As a client of The Gazelle Group, Troutman will receive comprehensive NIL strategy and support, including brand development, partnership negotiation, endorsement management, and long-term marketing positioning. With his skill set, work ethic, and growing profile, Troutman is poised to elevate his game and his brand both on and off the court.

About The Gazelle Group

The Gazelle Group is a sports marketing and event management firm based in Princeton, NJ. In addition to producing nationally recognized college basketball events, The Gazelle Group provides full-service NIL representation for student-athletes, helping them grow their brands and capitalize on opportunities in the ever-evolving collegiate sports environment.