

THE GAZELLE GROUP WELCOMES MARVEL ALLEN **TO NIL REPRESENTATION ROSTER**

FOR IMMEDIATE RELEASE

Princeton, NJ – May 29, 2025

The Gazelle Group is excited to announce that Marvel Allen, a talented guard playing at Dayton and former four-star recruit from Montverde Academy, has joined its Name, Image, and Likeness (NIL) representation roster.

After spending the past two seasons as a redshirt due to injury, Allen is ready to make a strong impact on the court and continue building his profile as a rising basketball talent. Known for his skill, athleticism, and high-level basketball IQ, Allen brings determination and resilience that set him apart both on and off the floor.



As a client of The Gazelle Group, Allen will receive comprehensive NIL support, including brand development, partnership negotiation, endorsement management, and long-term marketing strategy. The Gazelle Group is committed to helping him maximize opportunities, develop his brand, and elevate his presence in the modern NIL landscape.

About The Gazelle Group

The Gazelle Group is a sports marketing and event management firm based in Princeton, NJ. In addition to producing nationally recognized college basketball events, The Gazelle Group provides full-service NIL representation for student-athletes, helping them grow their brands and capitalize on opportunities in the ever-evolving collegiate sports environment.