

# **THE GAZELLE GROUP EXCITED TO ANNOUNCE SIGNING OF IOWA'S LADJI DEMBELE TO ITS NIL REPRESENTATION ROSTER**

**FOR IMMEDIATE RELEASE**

**Princeton, NJ – September 20, 2024**

The Gazelle Group is excited to announce that Ladji, a versatile stretch big from Iowa, has officially joined its Name, Image, and Likeness (NIL) representation roster.

Standing 6'8" and 225 pounds, Ladji possesses the rare combination of size, athleticism, and perimeter shooting that makes him a matchup nightmare for opponents. Last season, he connected on an impressive 38.1 percent of his three-point attempts, demonstrating his ability to stretch the floor, open lanes for teammates, and make an impact from multiple positions on the court. His versatility and skill set allow him to contribute in a variety of ways, making him a dynamic presence at both ends of the floor.



As a client of The Gazelle Group, Ladji will benefit from comprehensive NIL representation, including brand development, partnership negotiation, endorsement management, and long-term marketing strategy. With his talent, work ethic, and growing profile, Ladji is poised to elevate his game while strategically building his brand, positioning himself as a standout performer and a rising star in the modern NIL landscape.

## **About The Gazelle Group**

The Gazelle Group is a sports marketing and event management firm based in Princeton, NJ. In addition to producing nationally recognized college basketball events, The Gazelle Group provides full-service NIL representation for student-athletes, helping them grow their brands and capitalize on opportunities in the ever-evolving collegiate sports environment.