

# **THE GAZELLE GROUP EXCITED TO ANNOUNCE ADDITION OF ISMAIL HABIB TO NIL REPRESENTATION ROSTER**

**FOR IMMEDIATE RELEASE**

**Princeton, NJ – September 30, 2024**

The Gazelle Group is excited to announce that Ish Habib has joined its Name, Image, and Likeness (NIL) representation roster.

Habib is a versatile and athletic player who brings size, skill, and a high basketball IQ to the court. Known for his ability to impact both ends of the floor, he combines scoring, rebounding, and defensive versatility to make a consistent impact in every game.



As a client of The Gazelle Group, Habib will receive comprehensive NIL support, including brand development, partnership negotiation, endorsement management, and long-term marketing strategy. With his talent, work ethic, and versatility, Habib is positioned to elevate his game while expanding his presence in the NIL space.

## **About The Gazelle Group**

The Gazelle Group is a sports marketing and event management firm based in Princeton, NJ. In addition to producing nationally recognized college basketball events, The Gazelle Group provides full-service NIL representation for student-athletes, helping them grow their brands and capitalize on opportunities in the ever-evolving collegiate sports environment.