

THE GAZELLE GROUP THRILLED TO ANNOUNCE ADDITION OF JALEN BRADBERRY TO ITS NIL REPRESENTATION ROSTER

FOR IMMEDIATE RELEASE

Princeton, NJ – January 14, 2025

The Gazelle Group is excited to announce that Jalen Bradberry has joined its Name, Image, and Likeness (NIL) representation roster.

Bradberry is a dynamic and versatile player who brings skill, athleticism, and a strong competitive drive to the court. As a client of The Gazelle Group, he will receive comprehensive NIL support, including brand development, partnership negotiation, endorsement management, and long-term marketing strategy.



The Gazelle Group remains committed to providing personalized, elite-level representation for athletes navigating the modern NIL landscape, helping them maximize their opportunities both on and off the court.

About The Gazelle Group

The Gazelle Group is a sports marketing and event management firm based in Princeton, NJ. In addition to producing nationally recognized college basketball events, The Gazelle Group provides full-service NIL representation for student-athletes, helping them grow their brands and capitalize on opportunities in the ever-evolving collegiate sports environment.