THE GAZELLE GROUP EXCITED TO ANNOUNCE ADDITION OF BRYAN AKANMU TO NIL REPRESENTATION ROSTER

FOR IMMEDIATE RELEASE

Princeton, NJ - August 26, 2025

The Gazelle Group is excited to announce that Bryan Akanmu has joined its Name, Image, and Likeness (NIL) representation roster.

Akanmu is a physical, athletic talent who brings versatility and energy to both ends of the floor. Known for his ability to impact games with rebounding, defensive intensity, and playmaking, he has the skill set to be a difference-maker in every matchup.



As a client of The Gazelle Group, Akanmu will receive comprehensive NIL support, including brand development, partnership negotiation, endorsement management, and long-term marketing strategy. With his combination of physicality, skill, and competitive drive, Akanmu is positioned to make a significant impact both on the court and in the NIL space.

About The Gazelle Group

The Gazelle Group is a sports marketing and event management firm based in Princeton, NJ. In addition to producing nationally recognized college basketball events, The Gazelle Group provides full-service NIL representation for student-athletes, helping them grow their brands and capitalize on opportunities in the ever-evolving collegiate sports environment.