

THE GAZELLE GROUP SIGNS NORTH CAROLINA GUARD LAILA HULL TO NIL REPRESENTATION ROSTER

FOR IMMEDIATE RELEASE

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The Gazelle Group is thrilled to welcome Laila Hull to its Name, Image, and Likeness (NIL) representation roster.

As a dynamic and versatile guard for North Carolina, Hull brings elite-level talent and a high basketball IQ to the court. A former Miss Indiana Basketball and Gatorade Player of the Year, Hull has consistently demonstrated excellence and leadership throughout her career. The Gazelle Group is especially excited to expand its NIL representation into women's college basketball, supporting athletes like Hull in building their brands and maximizing opportunities off the court.



Known for her ability to impact the game in multiple ways, Hull exemplifies versatility, consistency, and playmaking at the highest level of women's college hoops. As a client of The Gazelle Group, she will benefit from comprehensive NIL strategy and representation, including brand development, endorsement management, partnership negotiation, and long-term marketing positioning.

With her growing profile and standout talent, Hull is poised to become a leading figure both on and off the court. The Gazelle Group remains committed to providing personalized, elite-level support to athletes navigating the modern NIL landscape, helping them elevate their game and their brand.

About The Gazelle Group

The Gazelle Group is a sports marketing and event management firm based in Princeton, NJ. In addition to producing nationally recognized college basketball events, The Gazelle Group provides full-service NIL representation for student-athletes, helping them grow their brands and capitalize on opportunities in the ever-evolving collegiate sports environment.