THE GAZELLE GROUP WELCOMES JAHNATHAN LAMOTHE TO ITS NIL REPRESENTATION ROSTER

FOR IMMEDIATE RELEASE

Princeton, NJ - September 4, 2025

The Gazelle Group is proud to announce the signing of Jahnathan Lamothe, a highly skilled guard known for his scoring ability, defensive tenacity, and leadership on the court, to its growing Name, Image, and Likeness (NIL) representation roster.

Lamothe, a dynamic playmaker with a proven ability to impact the game on both ends of the floor, has quickly established himself as one of the rising talents in college



basketball. His versatility, athleticism, and competitive drive make him a valuable addition to The Gazelle Group's elite roster of athletes.

Through this partnership, The Gazelle Group will provide Lamothe with comprehensive NIL support, including brand strategy, marketing, partnerships, and business development opportunities designed to maximize his off-court potential while he continues to excel in competition.

With Lamothe's signing, The Gazelle Group continues to expand its reputation as a trusted leader in athlete representation, helping the next generation of players build long-lasting success on and off the court.

About The Gazelle Group

The Gazelle Group is a sports marketing and event management firm based in Princeton, NJ. In addition to producing nationally recognized college basketball events, The Gazelle Group provides full-service NIL representation for student-athletes, helping them grow their brands and capitalize on opportunities in the ever-evolving collegiate sports environment.