

THE GAZELLE GROUP CONGRATULATES CLIENT **TONEARI LANE ON COMMITMENT TO SAN DIEGO**

FOR IMMEDIATE RELEASE

Princeton, NJ – April 14, 2025

The Gazelle Group is proud to announce that client Toneari Lane, a proven high-scoring guard, has committed to continue his collegiate basketball career at the University of San Diego.

Lane established himself as a standout offensive weapon during the 2024–25 season, averaging 13.9 points per game while shooting 34.7 percent from three-point range. He consistently delivered on the biggest stages, with standout performances including 18 points against Auburn, 17 points versus Penn State, and 15 points against Mississippi State. His ability to stretch the floor, create his own shot, and compete at a high level makes him a strong addition to the Toreros' program.

With this move to San Diego, Lane is positioned to make an immediate impact in the West Coast Conference. As a client of The Gazelle Group, he will continue to receive comprehensive NIL representation, including brand development, endorsement management, partnership negotiation, and long-term marketing positioning. His proven production and competitive drive give him the tools to excel both on the court and in the NIL space as he takes the next step in his career.

About The Gazelle Group

The Gazelle Group is a sports marketing and event management firm based in Princeton, NJ. In addition to producing nationally recognized college basketball events, The Gazelle Group provides full-service NIL representation for student-athletes, helping them grow their brands and capitalize on opportunities in the ever-evolving collegiate sports environment.

