

# MASAI TROUTMAN COMMITS TO GEORGE MASON

FOR IMMEDIATE RELEASE

Princeton, NJ – April 14, 2025

The Gazelle Group is proud to announce that client Masai Troutman, one of the premier guards in the CAA, has committed to continue his collegiate basketball career at George Mason University.

Troutman arrives at George Mason following a strong season at Northeastern, where he averaged 13.5 points per game, shot an impressive 39.6 percent from three-point range, and ranked second on the team in steals. His blend of offensive efficiency and defensive intensity made him a key contributor and one of the most well-rounded guards in the conference. Masai has proven himself as a dynamic scorer and versatile playmaker who thrives on both ends of the floor. We are excited to support him in this next chapter at George Mason, where his impact will continue to grow both on the court and through his NIL opportunities.

As Troutman takes the next step in his career, The Gazelle Group will continue to provide full-service NIL representation, including brand development, endorsement management, partnership negotiation, and long-term marketing strategy. With his skill set and drive, Troutman is poised to make an immediate impact in the Atlantic 10 while building his brand beyond basketball.

## About The Gazelle Group

The Gazelle Group is a sports marketing and event management firm based in Princeton, NJ. In addition to producing nationally recognized college basketball events, The Gazelle Group provides full-service NIL representation for student-athletes, helping them grow their brands and capitalize on opportunities in the ever-evolving collegiate sports environment.

