

THE GAZELLE GROUP EXCITED TO WELCOME **JAH’KIM PAYNE TO NIL REPRESENTATION ROSTER**

FOR IMMEDIATE RELEASE

Princeton, NJ – September 15, 2025

The Gazelle Group is proud to announce the signing of Jah’kim Payne, a dynamic 6’6” guard and true floor general.

Payne averaged 10.0 points, 5.7 assists, and 4.8 rebounds per game during the 2024–25 season, showcasing his ability to impact the game on both ends of the court. His size, vision, and leadership at the guard position make him a unique prospect with a skill set built for success at the next level.



“Jah’kim is a new age big lead guard that has a special ability to make everyone around him better,” said Coach Nickelberry, Vice President of Development/NIL at the Gazelle Group. “His elite court vision and playmaking skills put him in a position to be one of the best guards in OVC and in the country”

The 6’6 guard recently committed to Tennessee Tech University, where he will continue his career for the 2025–26 season. With his playmaking ability and unselfish approach, Payne has earned the reputation of being a true floor general who elevates the play of everyone around him.

Payne’s addition continues The Gazelle Group’s mission to represent and elevate talented student-athletes as they take the next steps in their careers, both on and off the court.

About The Gazelle Group

The Gazelle Group is a sports marketing and event management firm based in Princeton, NJ. In addition to producing nationally recognized college basketball events, The Gazelle Group provides full-service NIL representation for student-athletes, helping them grow their brands and capitalize on opportunities in the ever-evolving collegiate sports environment.