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Progressive Insurance to Serve as Title Sponsor of Legends Classic **Indiana, UCLA, Georgetown, and Georgia to participate in Championship Rounds at Brooklyn's Barclays Center**

PRINCETON, N.J. - Progressive Insurance has signed on as the title sponsor of the 2012 Progressive Legends Classic.

"Progressive Insurance is one of the most recognizable brand names in the country and we are proud that they have agreed to be the title sponsor of the Progressive Legends Classic," said Rick Giles, Gazelle Group president. "In its short history, the Progressive Legends Classic has become one of the premier early-season men's college basketball events and this year will be no different. Our association with Progressive will further enhance the event."

"Every year, the Legends Classic features some of the best programs and athletes in college sports, and we're proud to be a part of this annual tradition," said Dan Witalec, Progressive's media business leader. "On behalf of Progressive's 25,000 employees and 35,000 independent agencies, good luck to all the teams in this year's tournament."

In what promises to be one of the country's most eagerly anticipated early-season basketball tournaments, the sixth annual Progressive Legends Classic will culminate with its Championship Round games being played at the brand new Barclays Center in Brooklyn, N.Y. Indiana, expected to be ranked No. 1 heading into the 2012-13 season, UCLA, featuring the nation's No. 1 rated recruiting class, and national powers Georgetown and Georgia will host a pair of Regional Round games on their home courts beginning Nov. 11 before advancing to the Championship Rounds in Brooklyn.

Joining Indiana, UCLA, Georgetown, and Georgia in the Progressive Legends Classic are UC Irvine, Duquesne, James Madison, Liberty, North Dakota State, Sam Houston State, Southern Mississippi, and Youngstown State.

ESPN Networks will televise six games of the Progressive Legends Classic, including all four Championship Round games in Brooklyn. The Indiana-Georgia semifinal game will air on ESPNU on Monday, Nov. 19, followed by the UCLA-Georgetown game on ESPN2. The consolation game on Tuesday, Nov. 20 will be shown on ESPNU with the championship game airing on ESPN.

In addition, the Nov. 11 game between Duquesne and Georgetown will be shown on ESPNU, as will the Nov. 12 Youngstown State-Georgia contest.

Celebrating its 75th anniversary in 2012, The Progressive Group of Insurance Companies (collectively, "Progressive Insurance") makes it easy to understand, buy, and use auto insurance. Progressive offers choices so consumers can reach it whenever, wherever, and however it's most convenient - online at progressive.com, by phone at 1-800-PROGRESSIVE, on a mobile device, or in-person with a local agent. Progressive offers insurance for personal and commercial autos and trucks, motorcycles, boats, recreational vehicles, and homes. It's the fourth largest auto insurer in the country, the largest seller of motorcycle insurance, and a leader in commercial auto insurance. Progressive also offers car insurance online in Australia at <http://www.progressiveonline.com.au>.

The Progressive Legends Classic is produced by the Gazelle Group in Princeton, N.J. The Gazelle Group is a sports marketing firm, specializing in event production and management, client representation, and sponsorship consulting. Gazelle produces numerous nationally-recognized events, such as the 2K Sports Classic, the Gotham Classic, the CBI presented by Zebra Pen, and the All-American Championship. For more information on the Gazelle Group, please visit www.gazellegroup.com.

The Northeast Conference (NEC) is the sponsoring conference of the Progressive Legends Classic. Entering its 32nd season, the NEC is a NCAA Division I collegiate athletic association consisting of 12 institutions of higher learning located throughout six states. For more information on the NEC, visit the official website at www.northeastconference.org or follow on Twitter @NECsports.

Barclays Center is a major sports and entertainment venue in the heart of Brooklyn, New York. Designed by the award-winning architectural firms AECOM (www.aecom.com/architecture) and SHoP Architects (www.shoparc.com), Barclays Center has one of the most intimate seating configurations ever designed into a modern multi-purpose arena, with unparalleled sightlines and first-class amenities. Barclays Center offers approximately 18,000 seats for basketball and up to 19,000 seats for concerts, and also has 100 luxury suites, four bars/lounges, three clubs, and a restaurant.

Located atop one of the largest transportation hubs in New York City, Barclays Center is accessible by 11 subway lines and the Long Island Rail Road.