

August 1, 2011

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TicketCity Signs on as Title Sponsor of Legends Classic **Texas, Vanderbilt, NC State, and Oregon State to compete in Championship Rounds** **at IZOD Center**

PRINCETON, N.J. – TicketCity, a leader in the secondary ticket industry for over 21 years, has signed on as the title sponsor of the 2011 TicketCity Legends Classic, it was announced today by Gazelle Group president Rick Giles.

"We are delighted that TicketCity will be the title sponsor of the TicketCity Legends Classic. In just five years this event has grown to become one of the most eagerly anticipated early-season men's college basketball events in the nation. Our association with TicketCity will further enhance the event and enable us to grow it even more," says Giles.

"We are excited to partner with the Gazelle Group to bring the prestigious Legends Classic to passionate college basketball fans around the country," says Rafael Rivas, chief strategy officer for TicketCity. "At TicketCity, we're huge basketball fans and we're already counting down to the 2011-2012 season. We're honored to tip off the season with the Classic."

The 2011 TicketCity Legends Classic features 12 teams from across the country with Texas, Vanderbilt, NC State, and Oregon State hosting regional round games from Nov. 13-17. The four hosts will then advance to the Championship Rounds on Nov. 19 & 21 at IZOD Center in the New Jersey Meadowlands Sports Complex, while the remainder of the field will participate in subregionals held at campus sites.

Tickets for Championship Round games at IZOD Center are **ON SALE** and may be purchased by calling **800-745-3000** or by going **ON-LINE**.

In the first four years of its existence, the TicketCity Legends Classic has featured six teams that went on to advance to at least the Sweet 16 of the NCAA Tournament. Additionally, Texas (2008) and Pittsburgh (2009) advanced to the Elite Eight and Michigan State (2010) played in the Final Four.

TicketCity offers a marketplace backed by personalized customer service to buy and sell tickets for all sports, concerts, and theatre events. TicketCity specializes in tickets for all college sports and championship events, including [college basketball games](#) and the [TicketCity Legends Classic](#). Founded in 1990, TicketCity is a trusted source for secondary market tickets to events around the world. TicketCity is the exclusive secondary ticket provider of CBSsports.com, NBCSports.com, Time Inc.'s SI.com, and Fox Sports' Scout.com.

The Northeast Conference (NEC) is the sponsoring conference of the TicketCity Legends Classic. Entering its 31st season, the NEC is a NCAA Division I collegiate athletic association consisting of 12 institutions of higher learning located throughout six states. For more information on the NEC, visit www.northeastconference.org.

The TicketCity Legends Classic is produced by The Gazelle Group in Princeton, N.J. The Gazelle Group is a sports marketing firm, specializing in event production and management, client representation, and sponsorship consulting. Gazelle produces numerous nationally-recognized events, such as the 2K Sports Classic, the CBE Classic, the CBI presented by Zebra Pen, and the All-American Championship. The Gazelle Group is a member of USA Basketball. For more information on the Gazelle Group, please visit www.gazellegroup.com.

