

## StubHub Signs on as Legends Classic Title Sponsor

**PRINCETON, N.J.** – StubHub, the largest ticket marketplace in the world, will be the title sponsor of the inaugural Legends Classic, a men's college basketball tournament. The tournament will tip-off Nov. 14-18 at four regional sites — New Mexico State, Tennessee, Texas and West Virginia, and will conclude with the Championship Rounds Nov. 23-24 at the newly-built Prudential Center in Newark, N.J.

Versus, the network that celebrates real competition in all its forms and which is available in 74 million homes in the United States, will nationally televise the semi-final doubleheader on November 23rd and the championship game on November 24th. Regional television will be announced at a later date. ([Click here for a complete bracket with TV times](#)).

In addition to showcasing some of the nation's premier men's college basketball teams, the Legends Classic was also established to honor former players and coaches from the participating teams that have made a significant contribution to the sport. The "Legends" will be recognized annually at the event.

"We are extremely excited that StubHub has signed on as the title sponsor of the Legends Classic," commented Rick Giles, President of the Gazelle Group, the organization that produces the tournament. "StubHub reinvented the ticket resale market in 2000 and continues to lead through innovation; they are a great company and a great partner for us. We could not be more pleased to be on the same team."

StubHub is the largest ticket marketplace in the world, based on sales. They enable fans to buy and sell tickets at fair market value to a vast selection of sporting, concert, theater and other live entertainment events, even those that are "sold out". The company's unique open marketplace, dedicated solely to tickets, provides all fans the choice to buy or sell their tickets in a safe, convenient, and highly reliable environment. For more information on StubHub, please visit [stubhub.com](http://stubhub.com).

**Ticket Information:** Regional Round tickets may be purchased through the host schools' box offices. Championship Round tickets are available through Ticketmaster at [Ticketmaster.com](http://Ticketmaster.com).

**New Mexico State:** [www.nmstatesports.com](http://www.nmstatesports.com) or 505.646.1420

**Tennessee:** [www.utsports.com](http://www.utsports.com) or 865.656.1200

**Texas:** [www.TexasSports.com](http://www.TexasSports.com) or 800.982.2386

**West Virginia:** [www.wvugame.com](http://www.wvugame.com) or 800.988.4263

The Northeast Conference (NEC) is the sponsoring conference of the Legends Classic. Now entering its 27th season, the NEC is an NCAA Division I collegiate athletic association consisting of 11 institutions of higher learning located throughout five states. For more information on the NEC, visit [www.northeastconference.org](http://www.northeastconference.org).

The Legends Classic is produced by The Gazelle Group in Princeton, N.J. The Gazelle Group is a sports marketing firm, specializing in event production and management, client representation, and sponsorship consulting. Gazelle produces numerous nationally recognized events, such as the 2K Sports College Hoops Classic benefiting Coaches vs. Cancer and the O'Reilly Auto Parts CBE Classic. For more information on The Gazelle Group, please visit the website at [gazellegroup.com](http://gazellegroup.com).

