



# GUARDIANS CLASSIC TO BECOME COLLEGE BASKETBALL EXPERIENCE (CBE) CLASSIC

**Duke, Marquette, Stanford and Texas Tech  
to Host Regional Rounds**

***Championship Round Tickets On Sale Now!***

**Princeton, NJ (August 1, 2006)** - The college basketball tournament formerly known as the Guardians Classic will now be called the College Basketball Experience (CBE) Classic. The 16-team tournament tips off November 12th-15th with the Regional Rounds taking place at four Host Sites: Duke (Durham, N.C.), Marquette (Milwaukee, Wisc.), Stanford (Palo Alto, Calif.) and Texas Tech (Lubbock, Texas). Four teams will compete in each Regional of the Event. The winner of each Regional will advance to the Championship Rounds at Municipal Auditorium in Kansas City, Missouri, on November 20th and 21st. Game times, match-ups and the other 12 teams participating in the tournament will be announced in the near future.

In the 2005 Classic, the Texas Longhorns defeated the Iowa Hawkeyes 68-59 in the Championship game.

The College Basketball Experience Classic was created to promote the NABC's "College Basketball Experience" and the National Collegiate Basketball Hall of Fame, currently being developed within the new Sprint Center arena located in downtown Kansas City. The CBE Classic will fold into the College Basketball Experience Weekend, a three-day event celebrating the best of men's college basketball. The weekend kicks off on Sunday, November 19th, 2006, when five of the greatest names in college basketball history headline the founding class to be inducted into the National Collegiate Basketball Hall of Fame.

#### **Ticket Information:**

Tickets for the Championship Rounds of the CBE Classic are on sale now and can be purchased at the following locations:

- The Official CBE Classic Website: [www.cbeclassic.com](http://www.cbeclassic.com)
- Ticketmaster: (816)931-3330 or [www.ticketmaster.com](http://www.ticketmaster.com)
- The Municipal Auditorium Box Office

For VIP Ticket and Hospitality packages please contact Leah Conley at (609)921-1300 or [lconley@gazellegroup.com](mailto:lconley@gazellegroup.com)

For more information on Regional Round tickets please contact each Host School's box office. On-sale dates for individual game tickets will be announced in the near future.

The CBE Classic is produced by the Gazelle Group. For more information please visit [www.cbeclassic.com](http://www.cbeclassic.com) or contact John Celestand at (609)921-1300 or [jcelestand@gazellegroup.com](mailto:jcelestand@gazellegroup.com).



The Gazelle Group • 475 Wall Street, Princeton, NJ 08540  
Telephone (609) 921-1300 • Fax (609) 921-2332