



Media Itinerary and Credential Information

PRINCETON, N.J. (October 27, 2006) — The 2006 2K Sports College Hoops Classic benefiting Coaches vs. Cancer teleconference schedule and media information is outlined below:

MEDIA ITINERARY:

Regional Round Teleconference

Thursday, November 2nd (11:40 a.m. - 1:00 p.m EST)

Media dial-in number: (800) 310-6649

Reference: 2K Sports College Hoops Classic benefiting Coaches vs. Cancer.

Format: The head coaches from each team in the Event will participate in a national teleconference to preview the event and the upcoming season. The conference will be divided into four segments, with coaches grouped into their respective Regional Round sites. Each segment will open with a short introduction from representatives from the Gazelle Group and an NABC representative, followed by brief remarks by all four coaches. Each segment will conclude with a question-and-answer session. Below are the schedules for each segment:

New York Regional

11:40 a.m. - 12:00 p.m. EST

- Representative, Gazelle Group
- Representative, NABC
- Norm Roberts, St. John's
- Matt Kilcullen, North Florida
- Jimmy Patsos, Loyola
- Billy Lange, Navy

Austin Regional

12:20 p.m. - 12:40 p.m. EST

- Representative, Gazelle Group
- Representative, NABC
- Rick Barnes, Texas
- Samuel West, Alcorn State
- Kevin Jones, Chicago State
- Anthony Solomon, St. Bonaventure

College Park Regional

12:00 p.m. - 12:20 p.m. EST

- Representative, Gazelle Group
- Representative, NABC
- Gary Williams, Maryland
- Kevin Nickelberry, Vermont
- Mike Lonergan, Vermont
- Buzz Williams, New Orleans

East Lansing Regional

12:40 p.m.- 1:00 p.m. EST

- Representative, Gazelle Group
- Representative, NABC
- Tom Izzo, Michigan State
- Craig Robinson, Brown
- Ernie Zeigler, Central Michigan
- Jerry Slocum, Youngstown State

Championship Round Teleconference

Monday, November 13th (1:00 p.m. - 1:30 p.m EST)

Media dial-in number: (800) 967-7135

Reference: 2K Sports College Hoops Classic benefiting Coaches vs. Cancer Conference Call.

Format: The conference will open with a short introduction a representative of the Gazelle Group a representative of the NABC, followed by brief remarks by the coaches of the four teams that advanced to the Championship Rounds. The segment will conclude with a question and answer session.

CREDENTIAL REQUESTS:

Regional Rounds

The deadline to request a media credential for the Regional Rounds of the Event is **Friday November 3, 2006 at 5:00 p.m EST.** Please contact the appropriate school for credential information.

New York Regional

Mark Fratto
St. John's University
8000 Utopia Parkway
Jamaica, NY. 11432
(718)990-6897
Fax: (718)969-8648

College Park Regional

Jason Yaman
University of Maryland - Comcast Center
PO Box 295
College Park, MD. 20741
(301)314-8052
Fax: (301)314-8052

Austin Regional

Scott McConnell
University of Texas
2101 San Jacinto - 327 Belmont Hall
Austin, TX 78705
(512)471-1345
Fax: (512)471-6040

East Lansing Regional

Matt Larson
Michigan State University
Z22 Breslin Center
East Lansing, MI 48824
(517)355-2271
Fax: (517)353-9636

Championship Rounds

The deadline to request a media credential for the Championship Rounds of the Event is **Monday, November 13th, 2006 at 5:00 p.m EST.** Please fax your Championship Round application to The Gazelle Group, Attn: Christopher McLaughlin, (609) 921-2332. Those who have requested a credential request form will be notified of their status via e-mail. Confirmed credentials can be picked up the day of the games at Media Will Call, 8 Penn Plaza in Madison Square Garden.

Click [HERE](#) for a printable application.

HOTEL INFORMATION:

East Lansing Regional

[Radisson Hotel - Lansing](#)

111 North Grand Ave.
Lansing, MI 48933
(517) 482-0188

Austin Regional

[Holiday Inn - Northwest Arboretum](#)

8901 Business Park Drive
Austin, TX 78759
(512) 634-3210

College Park Regional

[Holiday Inn College Park](#)

1000 Baltimore Avenue
College Park, Maryland 20740
(301) 345-6700

New York Regional

[DoubleTree Hotel - JFK Airport](#)

135-30 140th Street
Jamaica, New York 11436
(718) 322-2300

The Coaches vs. Cancer program was created by the American Cancer Society and the National Association of Basketball Coaches. The initiative leverages the personal experiences, community leadership, and professional excellence of basketball coaches nationwide to increase cancer awareness and promote healthy living through year-round awareness efforts, fundraising activities and advocacy programs. Since 1996, the Gazelle Group, producers of the 2K Sports College Hoops Classic benefiting Coaches vs. Cancer, has raised over \$2.8 million for the benefit of Coaches vs. Cancer.

The 2K Sports College Hoops Classic benefiting Coaches vs. Cancer is produced by [The Gazelle Group](#). For more information about the Event, please visit www.coachesvscancer.com or contact Chris McLaughlin at (609) 921-1300 or cmclaughlin@gazellegroup.com.

For media information and logos click [HERE](#).



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