



# Teleconference Reminder & Media Itinerary

**Princeton, NJ (October 27, 2003)** - The Gazelle Group, producers of the 2003 Coaches vs. Cancer Classic, will host a teleconference on **Tuesday, November 11th, 2003, at 11:00 AM EST**. Each coach participating in the Event- Jamie Dixon, John Calipari, Mark Few, Mark Gottfried, Mike Jarvis, Phil Martelli, Skip Prosser and Tom Crean- will preview the Event and the upcoming season. All coaches will also be available to answer questions from the media. **The call number for the teleconference is 877-329-7569. Please ask for the "Coaches vs. Cancer Classic" call.**

Additional Media Activity:

## **Press Conference- Wednesday, November 12th, 2003, 6:00 PM EST**

Prior to the Tip-Off Reception, the following coaches will be present for a press conference in the Lutnick Theatre of the Intrepid Sea, Air and Space Museum- John Calipari, Mike Jarvis, Phil Martelli, Skip Prosser and Tom Crean. The following coaches will be available via telephone- Jamie Dixon and Mark Few. Mark Gottfried will not be available for the press conference because Alabama will be en route to New York during this time. For security purposes, we need to submit a complete list of everyone attending the press conference at the Intrepid Museum by **Friday, November 7th**. Following the press conference, media are invited to attend the Tip-Off Reception in Pioneer Hall of the Intrepid Museum. Please indicate your intentions to attend on your [credential request form](#), which can be downloaded from this link.

Match-ups for the Event are as follows:

Thursday, November 13th- 7:00 PM EST

Memphis vs. Wake Forest

Marquette vs. St. John's

Friday, November 14th- 7:00 PM EST

Pittsburgh vs. Alabama

Gonzaga vs. Saint Joseph's

All four games will be televised nationally on ESPN2.

Last year's Coaches vs. Cancer Classic field included three eventual Final Four teams from the 2003 NCAA Tournament- Marquette, Syracuse, and Texas. In addition to featuring 14 preseason Top 20 teams over the past four years, the event has opened the season with the last two eventual national champions competing at the Garden (Marvland

in 2001-2002 and Syracuse in 2002-2003).

The Coaches vs. Cancer ® program, created by the American Cancer Society and the National Association of Basketball Coaches exists to leverage the strength, community leadership and celebrity of our country's basketball coaches to raise awareness and in turn, reduce cancer risk through education programs while raising funds for the American Cancer Society.

Since 1995, Gazelle, producer of the Coaches vs. Cancer Classic, has raised over \$2 million for Coaches vs. Cancer ®. Tickets for the 2003 Coaches vs. Cancer Classic are on sale now through the Madison Square Garden Box Office, by calling TicketMaster at (212) 307-7171 or by logging on to the [Coaches vs. Cancer Classic](#) page of Ticketmaster.com.

For more information about the Coaches vs. Cancer Classic, please contact Michael Matkowski at (609) 921-1300 or [mmatkowski@gazellegroup.com](mailto:mmatkowski@gazellegroup.com). Members of the media can download a [Credential Application](#) and visit the [Media Page](#) for event history and records, logos, and photos.



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