



Tickets on Sale Tomorrow for Coaches vs. Cancer Classic in Birmingham

Princeton, NJ (September 30, 2004) – Tickets for the Coaches vs. Cancer Classic regional site in Birmingham, AL will go on sale to the general public tomorrow at 10:00 AM CST. The nation's premier preseason college basketball tournament will feature sixteen teams from sixteen conferences competing at four regional sites. Mississippi State will serve as host of the regional site in Birmingham. Cal, Memphis, and Syracuse are the remaining three hosts. The winners from each regional site will advance to play in the Championship Rounds at Madison Square Garden in New York City on November 18th - 19th.

November 11th, 6:00 PM CST

BJCC Arena

Alabama A&M vs. Birmingham Southern
Fairfield vs. Mississippi State

November 12th, 6:00 PM CST

BJCC Arena

Regional Consolation game
Regional Championship game

Click [here](#) for a complete tournament bracket.

Ticket information:

Tickets can be purchased through Ticketmaster at (800) 277-1700 or (205) 715-6000, www.Ticketmaster.com, and the box office at the BJCC Arena.

The Coaches vs. Cancer program, created by the American Cancer Society and the National Association of Basketball Coaches exists to leverage the strength, community leadership and celebrity of our country's basketball coaches to raise awareness and in turn, reduce cancer risk through education programs while raising funds for the American Cancer Society. Since 1995, The Gazelle Group, producer of the Coaches vs. Cancer Classic, has raised over \$2.2 million for Coaches vs. Cancer.

For more information about the Coaches vs. Cancer Classic, please visit

www.coachesvscancer.com or contact Christopher Makos at (609) 921-1300 or cmakos@gazellegroup.com.



The Gazelle Group • 475 Wall Street, Princeton, NJ 08540 • phone (609) 921-1300 fax (609) 921-2332

