



## Match-ups Announced

**PRINCETON, N.J. (June 27, 2006)** – The Gazelle Group is pleased to announce the match-ups for the 2006 2K Sports College Hoops Classic benefiting Coaches vs. Cancer. New Orleans vs. Vermont will tip-off the event, as well as the college basketball season, on November 7th at the College Park Regional. The match-ups are listed below:

### **College Park Regional (November 7-8)**

Nov. 7 - New Orleans vs. Vermont  
Nov. 7 - Hampton vs. Maryland  
Nov. 8 - Regional Consolation  
Nov. 8 - Regional Championship

### **Austin Regional (November 9-10)**

Nov. 9 - St. Bonaventure vs. Chicago State  
Nov. 9 - Alcorn State vs. Texas  
Nov. 10 - Regional Consolation  
Nov. 10 - Regional Championship

### **East Lansing Regional (November 8-9)**

Nov. 8 - Youngstown St. vs. Central Michigan  
Nov. 8 - Brown vs. Michigan State  
Nov. 9 - Regional Consolation  
Nov. 9 - Regional Championship

### **New York Regional (November 10-11)**

Nov. 10 - Navy vs. Loyola (MD)  
Nov. 10 - North Florida vs. St. John's  
Nov. 11 - Regional Consolation  
Nov. 11 - Regional Championship

Please click [here](#) for a complete bracket.

The winner of each Regional Round will compete for the Championship at Madison Square Garden in New York City on November 16th and 17th.

The Classic has featured three of the past five NCAA National Champions. Last year, the Florida Gators defeated Syracuse, 75-70, to win the Classic Championship and went on to become National Champions.

2K Sports will be the title sponsor of the event for the second consecutive year. 2K Sports develops and publishes the popular and highly acclaimed 2K series of sports video games including the "College Hoops 2K" series. 2K Sports is known for delivering the most innovative and realistic sports simulation gaming experience to fans every year.

The Coaches vs. Cancer program, created by the National Association of Basketball Coaches and American Cancer Society, exists to leverage the strength, community leadership and celebrity of our country's basketball coaches to raise awareness and reduce cancer risk through education programs while raising funds for Coaches vs. Cancer. Since 1996, the Event has raised approximately \$3.3 million for the benefit of Coaches vs. Cancer.

## **Ticket Information:**

Championship Round tickets at Madison Square Garden are now on sale and can be purchased by calling Ticketmaster at (212) 307-7171 or through [www.Ticketmaster.com](http://www.Ticketmaster.com).

For VIP Ticket packages, contact Chris McLaughlin at (609)921-1300 or [cmclaughlin@gazellegroup.com](mailto:cmclaughlin@gazellegroup.com).

Tickets for the Regional Rounds can be purchased through the host school's box office. On-sale dates for individual game tickets will be announced in the near future.

The 2K Sports College Hoops Classic benefiting Coaches vs. Cancer is produced by [The Gazelle Group](http://TheGazelleGroup.com). For more information, please visit [www.coachesvscancer.com](http://www.coachesvscancer.com) or contact William Dunigan at (609) 921-1300 or [wdunigan@gazellegroup.com](mailto:wdunigan@gazellegroup.com).

For more information about 2K Sports visit [www.2KSports.com](http://www.2KSports.com).

For media information and logos click [here](#).



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