



Coaches vs. Cancer Classic Media Application
November 11th - 13th, 2004
Opening Rounds

Media Agency _____

Telephone _____ Fax # _____ Email Address _____

Address _____

City _____ State _____ Zip Code _____

MEDIA

Media

TEAM RADIO ONLY (Live Broadcast)

Name/Title _____

Name/Title _____

Name/Title _____

Name/Title _____

Name/Title _____

Name/Title _____

Photo

Name/Title _____

Name/Title _____

Name/Title _____

Games Covering _____

Games shooting (all, school[s] specific): _____

Deadline: This form should be completed and faxed to the Sports Information contact at each site by **Friday November 5, 2004 at 5:00PM.**

- **Mississippi State** (Birmingham, AL) - Chris Makos, Gazelle Group, (609)-921-1300 (p), (609) 921-2332 (f)
- **Syracuse** - Pete Moore, SID, (315) 443-2080 (p), (315) 443-2076 (f)
- **Memphis** - Lamar Chance, SID, (901) 678-2349 (p), (901) 678-4134 (f)
- **California** - Herb Benenson, SID, (510) 642-0515 (p), (510) 643-7778 (f)

ISDN/Phone Line: Media members requiring an ISDN/Phone line should contact the representative for each respective site listed below. Please have your credit card information ready when you call to reserve your line.

- **Mississippi State** (BJCC Arena, Birmingham, AL) - Tammi Bernal at (205) 458-8691 (p)
- **Syracuse** - Pete Moore, SID, (315) 443-2080 (p)
- **Memphis** - Lamar Chance, SID, (901) 678-2397 (p)
- **California** - Herb Benenson, SID, (510) 642-4402 (p)

Official Hotels (This application does not serve as a hotel registration):

- **Mississippi State** (Birmingham, AL) - The Sheraton Hotel Birmingham, (205) 324-5000, Paul Dangel
- **Syracuse** - The Marx, (315) 479-7000, Bill Williams
- **Memphis** - Holiday Inn Select, (901) 332-1130, Traci Franzone
- **California** - Doubletree Berkeley Marina, (510) 548-7920, Grady Jean

For Official Use Only

Date Received _____ Status _____ Confirmed by: _____

