



## Dell to be Title Sponsor of BCA Invitational

Princeton, NJ (November 7, 2002) - The Gazelle Group and the Black Coaches Association are pleased to announce Dell Computer Corporation as the title sponsor of the BCA Invitational. The second annual Dell BCA Invitational will be hosted by Colorado State University on November 16, 18 & 19, 2002, at Moby Arena in Fort Collins, Colorado. The event features a four team round-robin format that will also include Cleveland State, Florida Atlantic, and IPFW.

Dell Computer Corporation (Nasdaq: DELL) is a premier provider of products and services required for customers worldwide to build their information-technology and Internet infrastructures. The company's revenue for the past four quarters totaled \$32.1 billion. Dell, through its direct business model, designs, manufactures and customizes products and services to customer requirements, and offers an extensive selection of software and peripherals. Information on Dell and its products can be obtained at [www.dell.com](http://www.dell.com).

The Black Coaches Association is a non-profit organization whose primary purpose is to foster the growth and development of minorities at all levels of sports, both nationally and internationally. The BCA is committed to creating a positive, enlightened environment and common ground where issues can be examined closely, debated sincerely, and resolved honestly. The BCA's mission is to address significant issues pertaining to minorities in sport and to assist minorities aspiring to have a career in athletics. Proceeds from this Event will benefit the BCA Postgraduate Scholarship Program. For more information on the BCA visit [www.bcaspports.org](http://www.bcaspports.org) or call 1-877-789-1BCA (1222).

Tickets are available by calling the Colorado State box office (970) 491-RAMS (7267). The Dell BCA Invitational is produced by the Gazelle Group. For more information about the Dell BCA Invitational, please visit [www.dellbcainvitational.com](http://www.dellbcainvitational.com) or contact Phil Wendler at (609) 921-1300 or [pwendler@gazellegroup.com](mailto:pwendler@gazellegroup.com)



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