



NC State to Host 2004 BCA Invitational

Princeton, N.J. (September 21, 2004)-The Gazelle Group is pleased to announce the field for the 2004 Black Coaches Association (BCA) Invitational men's college basketball tournament. NC State, will host the eight-team tournament on November 17-19, 2004, at the RBC Center in Raleigh, North Carolina.

"We are very excited to be the host school for one of the country's premier preseason tournaments," said NC State Head Coach, Herb Sendek. "It will be a great experience for our program to play this type of competition this early in the season." In addition to NC State, this year's event will feature two other North Carolina schools in Elon University and East Carolina University. Please see the included bracket for the event field, match-ups, dates, and game times.

Game times for the opening round of games November 17th are as follows:

- East Carolina vs. Pepperdine - 12pm
- Oregon State vs. Siena - 2pm
- NC State vs. New Orleans - 7pm
- Fairleigh Dickinson vs. Elon - 9pm

Tickets for the 2004 BCA Invitational can be purchased by contacting the NC State box office at 1-800-310-PACK or by visiting gopack.com

Last season the Wolfpack reached the second round of the NCAA tournament, securing their third straight tournament appearance and finishing the year ranked 20th in the final coaches poll. This season will feature the return of the 2003-04 ACC player-of-the-year and 2004-05 national player-of-the-year candidate, Julius Hodge. NC State also hosted the inaugural BCA invitational in 2001 where they defeated East Carolina in the championship game.

"We are really excited to have this opportunity to work with the eight programs participating in this year's Invitational," said Floyd Keith, Executive Director of the BCA. "We are exceptionally grateful to NC State and the city of Raleigh for hosting this year's tournament. The rich basketball traditions of the school and the city will make the event extremely positive for everyone involved."

The Black Coaches Association is a nonprofit organization whose primary purpose is to foster the growth and development of minorities at all levels of sport both nationally and internationally. The BCA is committed to creating a positive, enlightened environment and common ground where issues can be examined closely, debated sincerely and resolved honestly. Throughout the BCA's 15-year history, the organization has been at the forefront of the effort to enhance the employment opportunities and professional development of the minority professional.

The BCA Invitational is produced by the Gazelle Group. For more information about the event, please visit bcainvitational.com or contact Matt Borrello at (609) 921-1300 or mborrello@gazellegroup.com.





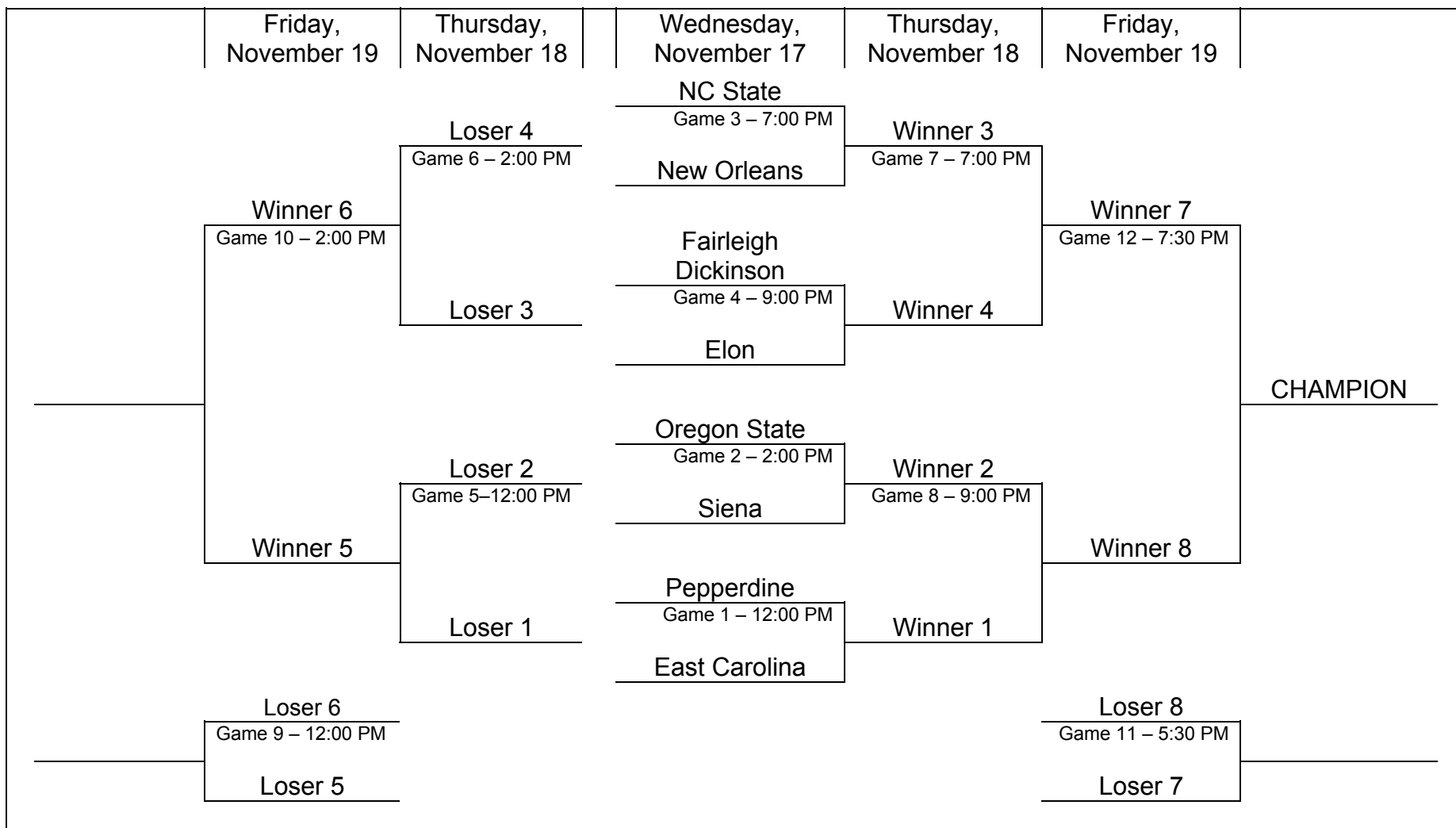
2004 BCA Invitational



RBC Center at NC State University

November 17-19, 2004

www.bcainvitational.com



****Note: The second game of each double-header will begin 20 minutes after the conclusion of the first**

The Gazelle Group • 475 Wall Street, Princeton, NJ 08540 • phone (609) 921-1300 fax (609) 921-2332