

FOR IMMEDIATE RELEASE



BCA Classic Teleconference

**Join BYU's Gary Crowton and
Tulane's Chris Scelfo as they preview
the BCA Classic and the upcoming season**

Princeton, NJ (August 16, 2001) – The BCA Classic, featuring BYU and Tulane, will host a national coaches teleconference on Tuesday, August 21st from 12:30 p.m. to 1:30 p.m EST. BYU head coach Gary Crowton and Tulane head coach Chris Scelfo will discuss their participation in the event, preview the upcoming season and be available for questions. BCA representative Bob Minnix and the 2001 Black Coaches Association Achievement Award winner, Jamal Willis, will also be participating in the conference.

The BCA Classic will take place on Saturday, August 25, 2001 at 4:30 p.m. EST at BYU's LaVell Edwards Stadium in Provo, UT. The game will be nationally televised on ESPN2.

Dial-In Number: 888-604-5272 (ask for the "BCA Classic" teleconference)

The Black Coaches Association is a non-profit organization whose primary purpose is to foster the growth and development of minorities at all levels of sports, both nationally and internationally.

Tickets are still available and can be purchased by visiting the BYU box office or by calling 1-800-322-BYU-1.

Please fax all credential requests on company letterhead to Phil Wendler at 609-921-2332.

The BCA Classic is produced the Gazelle Group. For more information about the BCA Classic, please contact Phil Wendler at (609)921-1300 or pwendler@gazellegroup.com, or visit BCAClassic.COM.



**THE GAZELLE GROUP, INC.
475 WALL STREET
PRINCETON, NJ 08540
(609)921-1300 ph (609)921-2332 fx**



BCAClassic.COM