

**FOR IMMEDIATE RELEASE**  
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## **BCA FOOTBALL CLASSIC TICKETS GO ON SALE MONDAY!!!**

### **#4 Kansas State and California will Kickoff the 2003 College Football Season at Arrowhead Stadium on August 23rd!**

**KANSAS CITY** – The Kansas State Wildcats, ranked as high as #4 in the preseason college football rankings, will kickoff the season at Arrowhead Stadium on Saturday, August 23<sup>rd</sup> versus California in the BCA Football Classic. Kickoff is set for 6:45 pm. Tickets go on sale to the general public on Monday, July 14<sup>th</sup> and will be available at the Arrowhead Stadium Box Office, all ticketmaster locations, charge by phone at 816-931-3330 or at [www.ticketmaster.com](http://www.ticketmaster.com). Tickets start at \$25.00.

“We (Chiefs) are extremely pleased to be hosting the BCA Classic at Arrowhead on Saturday, August 23<sup>rd</sup> of this year. Bill Snyder’s Kansas State Wildcats and Jeff Tedford’s Berkeley Bears, are fine representatives in this important contest. This game is not only important for the opponents and the BCA; it is important for Kansas City itself. Each time that we can host a national game at Arrowhead, it brings not only recognition to our city, it brings fans, media, and visitors from afar to our lovely city. I know that many of our Chiefs’ season ticket holders will want to take advantage of their opportunity to attend this exciting event,” said Carl D. Peterson, President of the Kansas City Chiefs.

Head Coach Bill Snyder’s Wildcats, coming off an impressive 11-2 campaign and Holiday Bowl victory last year, will take on the California Golden Bears of the Pacific 10 Conference. The Golden Bears finished last season with a 7-5 record.

This will be the first ever meeting between the two programs. Kansas State last played at Arrowhead Stadium in 2000, when they defeated the Iowa Hawkeyes 27-7 in front of 77,148 fans. “Our players and coaches are pleased to have the opportunity to assist the Black Coaches Association; to play one of the most improved football programs in the country in the University of California; to further enhance the great relationship we have with the Kansas City Chiefs and our Kansas City fan base; and the opportunity to continue to financially support all sports at Kansas State. The frightening thing is playing an opponent that scored 73 points against a Big 12 team in its opening game last year,” said Kansas State coach Bill Snyder.