



Fox Sports Net Ohio to Broadcast the Championship Game of the Dell BCA Classic

Princeton, NJ (November 13, 2003) - The Championship Game of the 2003 Dell BCA Classic will be broadcast on Fox Sports Net Ohio at 8:00 p.m. EST on Monday, November 17th. The Dell BCA Classic is an eight-team men's college basketball tournament hosted by Xavier University at the Cintas Center in Cincinnati, Ohio. In addition to the host Musketeers, this year's field includes Coppin State, San Diego, UC-Irvine, Mercer, Ohio, Oakland, and Illinois-Chicago.

The Dell BCA Classic was created to raise funds and awareness for the Black Coaches Association in support of its mission: 1) Address significant issues pertaining to the participation and employment of minorities in sport in general and intercollegiate athletics in particular; 2) Assist minorities aspiring to have a career in athletics through educational and professional development programming and scholarships; 3) Provide youth and diverse communities the opportunity to interact positively with the BCA as a corporate citizen and community builder through a variety of alliances.

Dell is proud to support this mission through its funding of two BCA Post-Graduate Ethnic Minority Scholarships totaling \$10,000 for the 2004-2005 academic year.

For more information on the BCA visit www.bcasports.org or call 1-877-789-1BCA (1222).

Single game tickets to the 2003 Dell BCA Classic are available at the Cintas Center Box Office, through Ticketmaster charge-by-phone at (513) 562-4949, or online at www.ticketmaster.com. The Dell BCA Classic is produced by the Gazelle Group. For more information about the Dell BCA Classic, please visit www.dellbcaclassic.com or contact Bill Dunigan at (609) 921-1300 or wdunigan@gazellegroup.com.



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