



Marquette To Host 2004 BCA Classic

Princeton, NJ (September 21, 2004) – The Gazelle Group is pleased to announce the field for the 2004 Black Coaches Association (BCA) Classic men's college basketball tournament. Marquette University will host the eight-team tournament on November 14th - 16th, 2004 at the Bradley Center in Milwaukee, WI. The other participating teams include Air Force, Mississippi, Penn State, Illinois State, Jacksonville State, South Carolina State and Western Carolina.

The tournament will include two sessions each day with an afternoon session beginning at 12:00 noon CST followed by an evening session at 5:30 p.m. CST. A total of four games will be played each day, two per session. Each team will play a total of three games throughout the tournament (Attached is a complete bracket).

The host Golden Eagles return to the hardwood after a 19-12 campaign and a trip to the quarterfinals of the NIT. The team was ranked in the Top 25 for much of last season. Marquette returns All-Conference USA and John Wooden Pre-Season All-America candidate Travis Diener along with veteran Steve Novak. The 2004 BCA Classic will also feature Mountain West champion and NCAA tournament participant Air Force.

The Black Coaches Association is a nonprofit organization whose primary purpose is to foster the growth and development of minorities at all levels of sport both nationally and internationally. The BCA is committed to creating a positive, enlightened environment and common ground where issues can be examined closely, debated sincerely and resolved honestly. Throughout the BCA's 15-year history, the organization has been at the forefront of the effort to enhance the employment opportunities and professional development of the minority professional.

Tickets can be purchased by calling Ticketmaster at (414) 276-4545 or by visiting www.Ticketmaster.com.

The BCA Classic is produced by The Gazelle Group. For more information please visit www.BCAClassic.com or contact Christopher Makos at 609-921-1300 or cmakos@gazellegroup.com.

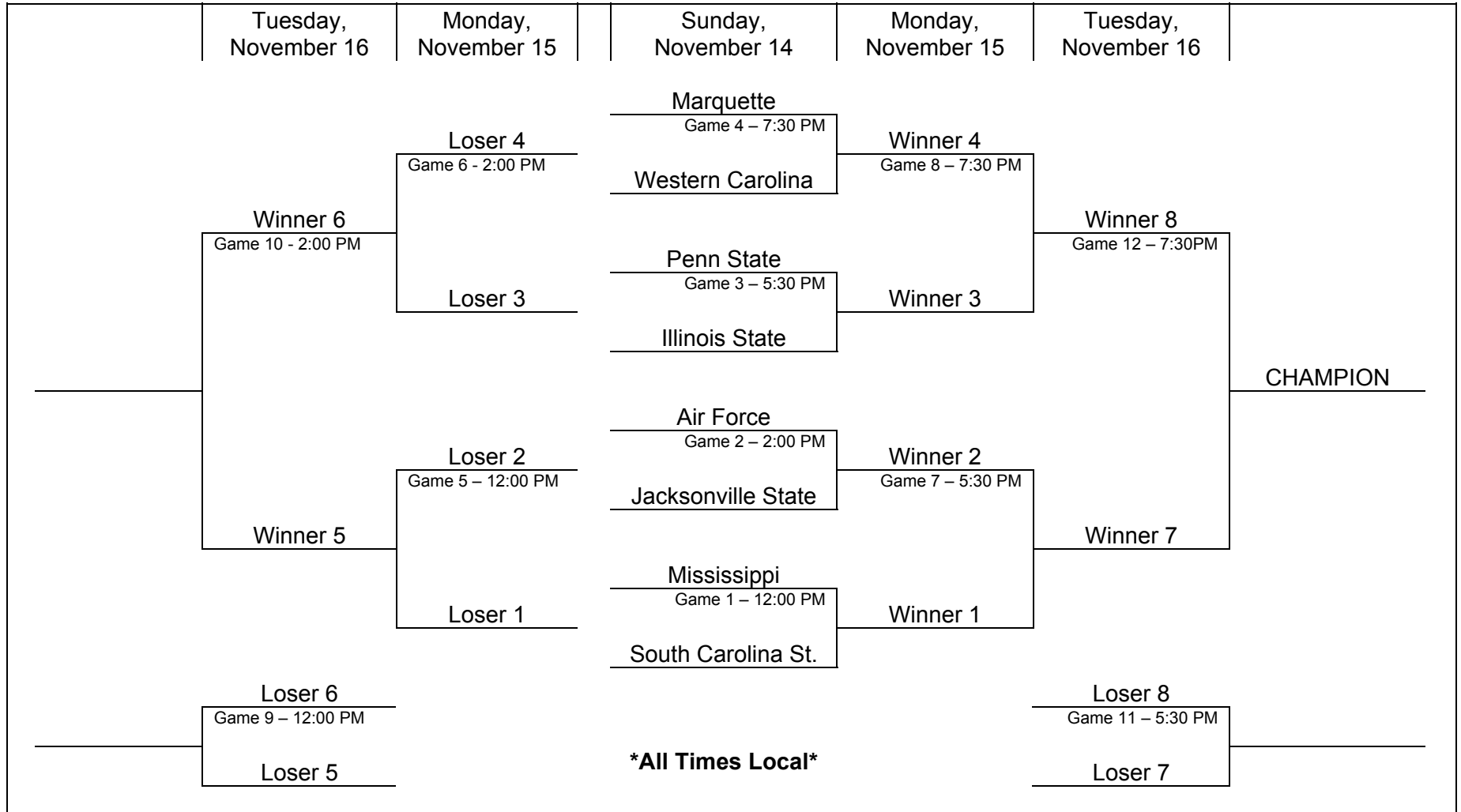


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2004 BCA Classic

**Bradley Center at Marquette University
November 14-16, 2004**



****Note: The second game of each double-header will begin 20 minutes after the conclusion of the first game.****